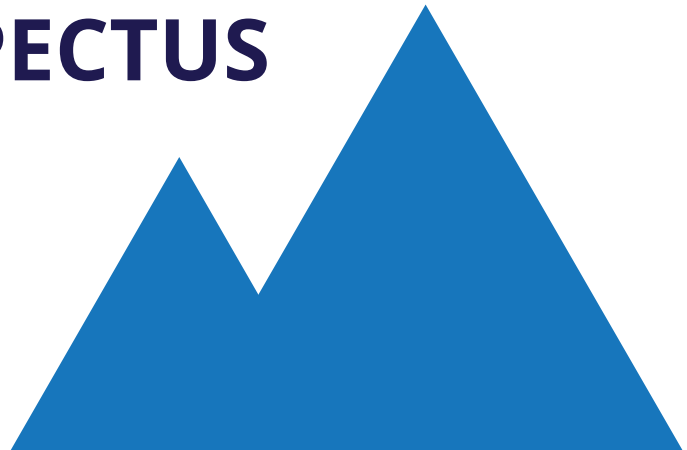




NEW HAMPSHIRE
Treatment Court
Conference

2023 SPONSOR & EXHIBITOR PROSPECTUS



September 20 & 21, 2023
Grand Summit Hotel at Attitash | Bartlett, NH

For more information visit www.nhtcconference.com
or contact Lori Walter at JSI
nhevents@jsi.com | 603-573-3306



YOU'RE INVITED TO JOIN US!

We invite you to be a part of the two-day NH Treatment Court Conference taking place in September once again in beautiful Bartlett, NH.

The 2023 NH Treatment Court Conference will offer educational sessions that inspire, provoke, and precipitate discussion about issues facing NH's treatment courts and the people they serve.

The event brings together 175-200 treatment court coordinators, case managers, community support organizations, probation and parole, judges, attorneys, behavioral health providers, social workers, and law enforcement for two-days of education on how to better support persons throughout NH involved with treatment courts.

The 2023 conference will feature

- A variety of educational sessions presented by nationally and locally recognized presenters
- Two national expert keynote presenters
- Face to face and virtual networking opportunities including contests and raffles
- An exhibit hall with various vendors and community support organizations
- Opportunity for professionals in attendance to earn continuing education credits

The event is hosted by the Friends of New Hampshire Drug Courts and JSI Research and Training Institute with support from various grants, funding partners, and supporters like you!

The conference will attract the attention of media and in turn, the general public. This will not only serve to raise awareness of the critical work of New Hampshire's drug courts, and that of the Friends of New Hampshire Drug Courts, but it will also spotlight your business or organization, and its much-needed support of their mission.

SIGN UP NOW
www.NHTCConference.com

This project was supported by Grant No. 15PBJA-21-GG-04133-DGCT awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the SMART Office. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.

For more information visit www.nhtconference.com
or contact Lori Walter at JSI
nhevents@jsi.com | 603-573-3306



SIGN UP NOW!

WHO WILL YOU REACH

The target audience for this event is anyone with a role on the treatment court team or anyone working in law enforcement, corrections, judges, treatment providers, probation, parole, etc.

WAYS TO PARTICIPATE

Showcase your company and your support of New Hampshire treatment courts by sponsoring or exhibiting at the event (or both)!

Opportunities available

Exhibits

(see details on page 6)

\$250 Nonprofit \$500 Small Business \$750 Large Business

Partner Sponsorships

(see details on pages 7-8)

\$3000 Shining Star Sponsor \$2500 Pillar Sponsor \$1500 Cornerstone Sponsor

Meal & Break Sponsors

(see details on pages 9-10)

\$1250 Breakfast \$1250 Lunch \$500 Refreshment Breaks

A La Carte Sponsors

(see details on pages 10-13)

\$750 Leaderboard Contest \$750 Photo & Caption Contest
\$300 Promo & Swag \$300 Charging Stations

Can't find what you're looking for or want to contribute in a way not listed? We welcome custom sponsorship packages and raffle donations and can work with you to come up with a package that will suit your budget and maximize your exposure. Contact Lori Walter at nhevents@jsi.com or 603-573-3306 to chat.

SIGN UP NOW

www.NHTCConference.com

For more information visit www.nhtconference.com
or contact Lori Walter at JSI
nhevents@jsi.com | 603-573-3306



SESSIONS & TOPICS



We are delighted to have presenters from All Rise, Treatment Court Institute, Center for Justice Innovations, the Mental Health Technology Transfer Center, and other local and national organizations.

KEYNOTE PRESENTATIONS

The Psychology of the Treatment Court

Brian Meyer, PhD

Am I the Problem? Is my leadership style helping or hurting my program?

Shane Wolf, All Rise

BREAKOUT SESSIONS

- Complicated Relationship between Domestic Violence and Substance Abuse
- Recovery Capital
- Best Practice Standards in the African American Community
- What's New in PTSD
- Where Did All of Our Clients Go? Using data to Explore Barriers to Entry
- Best Practice Standards with Women's Trauma Histories
- Emerging Drug Trends in NH
- Understanding the Emerging Adult
- Treatment Court Prosecutors: Revisiting Evidence-Based Best Practices in 2023
- Treatment Court Team Ethics
- The Prosecutor and Defense Counsel Working Effectively Together on a Treatment Court Team
- Organizational Leadership in Treatment Courts
- Young Adult Court topics
- Mental Health Court topics

To view an updated agenda, session descriptions, and presenter profiles, visit
www.NHTCCConference.com



CONFERENCE AGENDA



WEDNESDAY, SEPTEMBER 20, 2023	
7:45 AM – 8:30 AM	Registration, Continental Breakfast & Exhibits
8:30 AM – 10:15 AM	Opening Address & Keynote Presenter
10:15 AM – 10:45 AM	Morning Refreshment Break & Time for Exhibitors
10:45 AM – 12:00 PM	Concurrent Breakout Sessions Block A
12:00 PM – 1:00 PM	Lunch Buffet (provided) & Time for Exhibitors
1:00 PM – 2:15 PM	Concurrent Breakout Sessions Block B
2:15 PM – 2:45 PM	Afternoon Refreshment Break & Time for Exhibitors
2:45 PM – 4:00 PM	Concurrent Breakout Sessions Block C
4:00 PM	Adjourn & Free Time
THURSDAY, SEPTEMBER 21, 2023	
7:45 AM – 8:30 AM	Registration, Continental Breakfast & Exhibits
8:30 AM – 10:15 AM	Welcome & Keynote Presenter
10:15 AM – 10:45 AM	Morning Refreshment Break & Time for Exhibitors
10:45 AM – 12:00 PM	Concurrent Breakout Sessions Block D
12:00 PM – 1:00 PM	Lunch Buffet (provided) & Time for Exhibitors
1:00 PM – 1:30 PM	Plenary Guest Speaker
1:30 PM – 1:45 PM	Afternoon Refreshment Break & Time for Exhibitors
1:45 PM – 3:00 PM	Concurrent Breakout Sessions Block E
3:00 PM	Adjourn

To view an updated agenda, session descriptions, and presenter profiles, visit
www.NHTCConference.com



EXHIBITOR OPPORTUNITIES

Join us as an Exhibitor at the 2023 Conference where each day you'll have the opportunity to network with 175-200 NH treatment court professionals.

Each day begins with a 45 minute morning reception with a continental breakfast, networking time, and time for participants to visit with exhibitors. See the Agenda for additional details!

Our Attendee Engagement Specialists have also developed unique and fun ways for participants and Exhibitors to engage with each other, further enhancing your Exhibit

Your Exhibit space includes:

- 6"x30" covered and skirted table with a chair, access to electricity and free WiFi. Total space is approximately 4' deep x 8' wide.
- 1 Complimentary two-day conference registration for a company representative.
- Listed as an Exhibitor on signage in the Exhibit Hall throughout the conference.
- Company logo and recognition as an Exhibitor included on the Sponsor & Exhibitor page of the conference website.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Virtual and in-person participant engagement through the Conference app – explore participant profiles, and engage them through messages, the bulletin board, group chats, and business card exchanging.
- Opportunity to participate in the "Passport Contest" created to encourage participants to visit with Exhibitors. Participants collect "stamps" by letting the Exhibitor scan their QR code on their name badge which also generates a lead for the Exhibitor.
- Easy electronic lead retrieval by using your mobile phone to scan participant QR codes. Lead lists can be exported into a spreadsheet at any time and shared with colleagues via email.
- List of attendees with contact information for those that consent.

EXHIBITOR FEES

\$250 Nonprofit or Government Agencies

\$500 Small Businesses | *A small business is as defined by the Small Business Administration's guide on federal contracting.*

\$750 Large Business | *If your business doesn't qualify as a nonprofit, government or small business, please defer to large business rate.*



SPONSORSHIP OPPORTUNITIES

PARTNER LEVEL SPONSORS

PARTNER LEVEL SPONSORS ARE SHINING STAR, PILLAR, AND CORNERSTONE SPONSORS

All Partner Sponsors receive the following complimentary items:

- Complimentary Exhibit space with priority placement including a 6"x30" covered and skirted table with a chair, access to electricity and free Wifi. Total space is approximately 4' deep x 8' wide.
- Complimentary two-day registrations (quantity based on level of sponsorship).
- Signage designating your company as a Sponsor for the entire conference.
- Company logo and recognition as a Sponsor included on the Sponsor & Exhibitor page of the conference website.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Virtual and in-person participant engagement through the Conference app – explore participant profiles, and engage them through messages, the bulletin board, group chats, and business card exchanging.
- Opportunity for Exhibiting Sponsors to participate in the "Passport Contest" created to encourage participants to visit with Exhibitors.
- Exhibiting Sponsors have access to easy electronic lead retrieval by using your mobile phone to scan participant QR codes.

IMPORTANT: Complimentary registrations and Exhibit space are offered to Sponsors and highly encouraged, however those who wish not to attend in person are not required to do so. Virtual booth representatives can be added to allow Sponsors to take advantage of participant engagement. Sponsors and Exhibitors are prohibited from selling or donating their complimentary registrations to other organizations, or participants.

SIGN UP NOW

www.NHTCConference.com

For more information visit www.nhtconference.com
or contact Lori Walter at JSI
nhevents@jsi.com | 603-573-3306



SHINING STAR, PILLAR, AND CORNERSTONE SPONSOR FEES & ENTITLEMENTS

SHINING SPONSOR \$3000

Shining Star Sponsors also receive:

- 3 complimentary two-day registrations.
- Logo and recognition on all digital and print materials, signage at the event, and rotating slides during non-educational portions of the event.
- Logo and recognition on the mobile Conference app with premier placement on the Home page, Agenda pages, and Attendee Profiles pages.
- Header banner placement on the web version of the Conference app.
- Recognition as a Shining Star Sponsor on each page of the event website.
- Custom social media ad for your company to share on your own to promote your support of NH's treatment courts.
- One customized Pre-event email blast and push notification to all registered participants in the month of September.
- One push notification sent to each participant.

PILLAR SPONSOR \$2500

Pillar Sponsors also receive:

- 2 complimentary two-day registrations
- Logo and recognition on print materials and signage at the event, and rotating slides during non-educational portions of the event.
- Logo and recognition on the mobile Conference app with premier placement on the Agenda pages.
- Header banner placement on the web version of the Conference app.
- Recognition as a Pillar Sponsor on the Agenda and Registration pages of the event website.

CORNERSTONE SPONSOR \$1500

Cornerstone Sponsors also receive:

- 1 complimentary two-day registration.
- Logo and recognition on print materials and signage at the event, and rotating slides during non-educational portions of the event.
- Logo and recognition on the mobile Conference app with premier placement on the Attendee Profiles pages.
- Header banner placement on the web version of the Conference app.
- Recognition as a Cornerstone Sponsor on the Agenda pages of the event website.



A LA CARTE SPONSORSHIPS



Would you rather sponsor a specific activity at the event or want a way to enhance your Exhibit? Check out these opportunities!

BREAKFAST SPONSOR \$1250

Exclusive - Only one opportunity each day!

Sponsors of this opportunity will receive:

- 1 Complimentary two-day conference registration for a company representative.
- List of attendees with contact info for those that consent.
- Recognition on pre-event marketing materials including on the official event website, and on the Agenda acknowledging your company as the official Breakfast Sponsor for the designated day.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Logo on breakfast buffet for the duration of the buffet on the designated day.
- Company logo displayed on the Agenda page, and the Attendee Profile page on the mobile version of the Conference app, and on the Header Banner of the web version of the app.

LUNCH SPONSOR \$1250

Exclusive - Only one opportunity each day!

Sponsors of this opportunity will receive:

- 1 complimentary two-day conference registration for a company representative.
- List of attendees with contact info for those that consent.
- Recognition on pre-event marketing materials including on the official event website, and on the Agenda acknowledging your company as the official Lunch Sponsor for the designated day.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Logo on the lunch buffet for the duration of the buffet on the designated day.
- Company logo displayed on the Agenda page, and the Attendee Profile page on the mobile version of the Conference app, and on the Header Banner of the web version of the app.

Breakfast and lunch sponsorships do not include complimentary exhibit space.



ADDITIONAL A LA CARTE

Additional a la carte opportunities for you to consider!

REFRESHMENT BREAK SPONSOR \$500

2 opportunities each day | Each break time (AM & PM) has 1 exclusive opportunity.

Sponsors of this opportunity will receive:

- List of attendees with contact info for those that consent.
- Recognition on pre-event marketing materials including on the official event website, and on the Agenda acknowledging your company as the Refreshment Break Sponsor for the designated break and day.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Logo on refreshment break signage for a 4 hour time block (AM or PM).
- Company logo displayed on the Agenda page on the mobile version of the Conference app, and on the Header Banner of the web version of the app.

Refreshment Break opportunity does not include complimentary exhibit space or registrations.

PHONE CHARGING STATION \$300

Exclusive Opportunity | Only one Phone Charging Station Sponsor for the event!

Be the exclusive cell phone / laptop charging station sponsor!

Don't you hate it when your cell phone is dying and realized you don't have a charging cord? Make sure this doesn't happen to participants by sponsoring charging stations through out the venue. Each station is equipped with multiple charger types, attachments, power strips, etc.

Sponsors of this opportunity will receive:

- List of attendees with contact info for those that consent.
- Printed signage at each charging station location with your company logo and QR code linked to your company's website.

Charging Station opportunity does not include complimentary exhibit space or registrations.



ADDITIONAL A LA CARTE

Additional a la carte opportunities for you to consider!

LEADERBOARD CONTEST \$750 + prize donation

Exclusive Opportunity | Only one Leaderboard Contest Sponsor for the event!

Host the competitive Leaderboard Contest through the Conference app. Participants can earn points and raise their standing on the Leaderboard by posting pictures, commenting on pictures or other's posts, using the chat feature on the Social Wall or otherwise engaging with their fellow participants and exhibitors through the app.

Your company's name will be used throughout announcements and your company can help us create some of the challenges that participants must accomplish.

The sponsoring company or organization will be asked to provide 3 prizes for 1st, 2nd, and 3rd place winners valued at \$100, \$75, and \$50 respectively. Additional monetary donation accepted to purchase these items.

Sponsors of this opportunity will receive:

- 1 complimentary two-day conference registrations for a company representative
- List of attendees with contact info for those that consent.
- Recognition and introduction on the mobile and web versions of the Conference app, on the Leaderboard, discussion boards, the Social Wall, etc.
- Recognition on Leaderboard signage and instructions, and on table tents on the general session and lunch tables acknowledging your company as the official Leaderboard Contest Sponsor.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Support from an Attendee Engagement specialist to host the contest including pre-event engagement strategies.

This opportunity does not include a complimentary exhibit space.



ADDITIONAL A LA CARTE

Additional a la carte opportunities for you to consider!

PHOTO AND CAPTION CONTEST \$750 + prize donation

Exclusive Opportunity | Only one Photo & Caption Contest Sponsor for the event!

Host the conference popular Photo & caption Contest through the Conference app. Participants are encouraged to post pictures and write captions for their own photos or others photos! It gets QUITE competitive.

Your company representative(s) will choose the winners of the contests. You can even choose the theme of the picture and your company's name will be used throughout the announcements.

The sponsoring company or organization will be asked to provide 2 prizes (1 for each contest winner) valued at \$50 each. Additional monetary donation accepted to purchase these items.

Sponsors of this opportunity will receive:

- 1 complimentary two-day conference registration for a company representative.
- List of attendees with contact info for those that consent.
- Recognition and introduction on the mobile and web versions of the Conference app, on the Leaderboard, discussion boards, etc.
- Recognition on signage and contest instructions, and on table tents in the general session and on lunch tables acknowledging your company as the official Photo & Caption Contest Sponsor.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!
- Support from an Attendee Engagement specialist to host the contest including pre-event engagement strategies.

This opportunity does not include a complimentary exhibit space.

SIGN UP NOW
www.NHTCConference.com



ADDITIONAL A LA CARTE

Additional a la carte opportunities for you to consider!

PROMOTIONAL MATERIALS & SWAG \$300

Multiple Opportunities

This is an opportunity to provide promotional materials and/or swag in tote bags given to each participant when they arrive, and on tables during lunch. Items may include brochures, booklets, thumb drives with materials or information, tote bags, pens, stress balls, notebooks, or other logoed promotional items for example.

Maximum of 2 Items

The sponsoring company must provide approximately 200-250 of each item to be given to participants by September 11th.

Sponsors of this opportunity will receive:

- List of attendees with contact info for those that consent.
- Fully customizable profile on the Conference app that includes your logo, company description, keywords, documents, videos, contact information, and more!

This opportunity does not include a complimentary exhibit space or registrations.

***Didn't see an opportunity that fit your company's needs or budget?
Contact us to discuss a custom sponsorship package.***

SIGN UP NOW
www.NHTCConference.com



DETAILS



THINGS TO KNOW

LOCATION

Grand Summit Hotel at Attitash
104 Grand Summit Road
Bartlett, NH 03812

GROUP RATE & ACCOMMODATIONS

Rooms are limited so we recommend securing a reservation as early as possible. Please refer to the detailed information below to secure the group rate.

Call (603) 374-6700 (no online reservations). You must reference NH Treatment Court Conference.
Rooms must be booked by August 29.

Government Per Diem rate: \$133 + 8.5% NH Rooms & Meals tax.

Additional details available on our website:
www.NHTCCConference.com/travel

SHIPPING

All boxes sent to the venue must be labeled as outlined below.

Shipments cannot arrive at the hotel prior to September 18, 2023.

The Grand Summit Hotel at Attitash may charge a \$5-\$25 handling fee per box which will be invoiced to the sponsor/exhibitor.

Packages must be labeled as follows:

Grand Summit Hotel at Attitash
Attn: Conference Services / NHTCC 9/20-9/21
104 Grand Summit Drive
Bartlett, NH 03812

Mark all boxes with your Company Name, the Onsite Contact Name & Phone, and Box# x of x

EXHIBITOR SETUP DATES/TIMES

Tuesday, September 19 | 3:00pm-5:00pm
Wednesday, September 20 | 6:00am-7:30am
Must be set up and in place no later than 7:30am.

REPRESENTATIVE REGISTRATION

All attending company representatives must be registered for the conference and have a name badge. Each exhibitor or sponsor will receive information after your contract is confirmed and payment has been received.

ADDITIONAL REGISTRATIONS

Two Days | \$200 One Day | \$125



NEW HAMPSHIRE Treatment Court Conference

**Conference Management and logistics support is provided by
JSI Research & Training Institute, Inc.
www.jsi.com | nhevents@jsi.com | 603-573-3306**



REQUIRED DISCLAIMER

JSI, Friends of NH Drug Courts, the judges, and the other participants do not endorse any products from exhibitors or sponsors. In addition, the views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policy of JSI, the judges, and the other participants; nor does mention of trade names, commercial practices, or organizations imply endorsement by JSI, the judges, and the other participants.

This project was supported by Grant No. 15PBJA-21-GG-04133-DGCT awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Department of Justice's Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, the Office for Victims of Crime, and the SMART Office. Points of view or opinions in this document are those of the author and do not necessarily represent the official position or policies of the U.S. Department of Justice.

For more information visit www.nhtconference.com
or contact Lori Walter at JSI
nhevents@jsi.com | 603-573-3306